**Creating an Elevator Pitch**

Have you ever become confused or overwelled while looking at climbing equipment? Don't know what to buy or if you are getting a good price? Well, if you have, we can help. Our company wants everyone to understand the different types of outdoor and indoor climbing gear and have an easy way to purchase the equipment you need. Our new and improved website will take you through all the climbing information you will need so you can buy the right gear for you. Our site explains the purpose of the equipment while comparing prices from other sites helping our customers know they are getting the best bang for their buck with us. We are looking forward to seeing you on our site.

Feed back:

Kelsey- It would sound more professional if you changed the last sentence’s “they” to “you”. It was very well written and explained clearly.

Jayden- The pitch sounded great. The pitch made me feel welcome and interested to look at your site. Just make sure your website is organized clearly or it could get confusing.